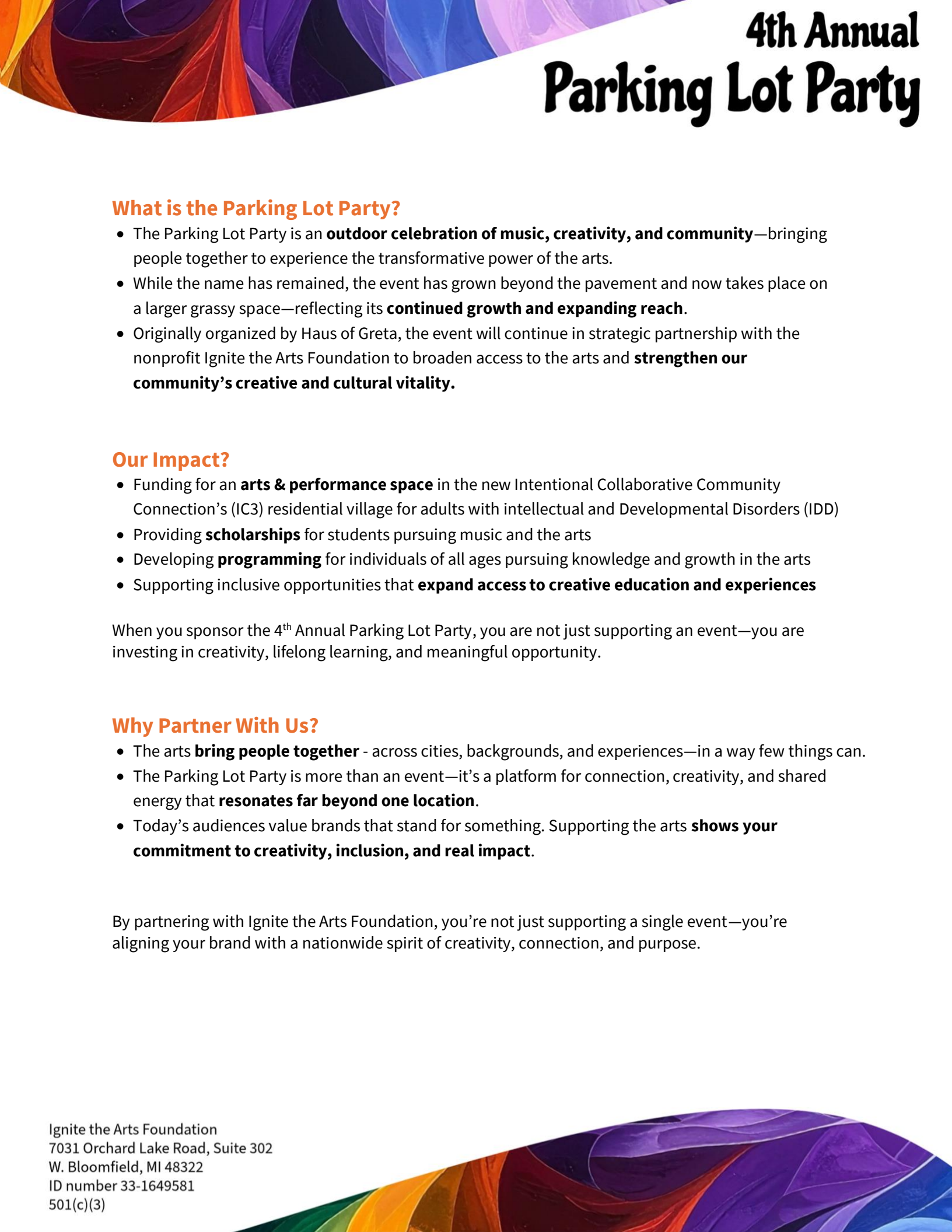




4th Annual Parking Lot Party

What is the Parking Lot Party?

- The Parking Lot Party is an **outdoor celebration of music, creativity, and community**—bringing people together to experience the transformative power of the arts.
- While the name has remained, the event has grown beyond the pavement and now takes place on a larger grassy space—reflecting its **continued growth and expanding reach**.
- Originally organized by Haus of Greta, the event will continue in strategic partnership with the nonprofit Ignite the Arts Foundation to broaden access to the arts and **strengthen our community's creative and cultural vitality**.

Our Impact?

- Funding for an **arts & performance space** in the new Intentional Collaborative Community Connection's (IC3) residential village for adults with intellectual and Developmental Disorders (IDD)
- Providing **scholarships** for students pursuing music and the arts
- Developing **programming** for individuals of all ages pursuing knowledge and growth in the arts
- Supporting inclusive opportunities that **expand access to creative education and experiences**

When you sponsor the 4th Annual Parking Lot Party, you are not just supporting an event—you are investing in creativity, lifelong learning, and meaningful opportunity.

Why Partner With Us?

- The arts **bring people together** - across cities, backgrounds, and experiences—in a way few things can.
- The Parking Lot Party is more than an event—it's a platform for connection, creativity, and shared energy that **resonates far beyond one location**.
- Today's audiences value brands that stand for something. Supporting the arts **shows your commitment to creativity, inclusion, and real impact**.

By partnering with Ignite the Arts Foundation, you're not just supporting a single event—you're aligning your brand with a nationwide spirit of creativity, connection, and purpose.

4th Annual Parking Lot Party Sponsorship Levels

🔥 \$3,000 — Community Catalyst (Presenting Sponsor – Limit 2)

- “Ignite the Arts Festival presented by...” naming rights
- Largest logo placement on all marketing (print, digital, stage signage)
- On-stage recognition
- Radio & Digital Advertising
- Stage banner recognition
- Premium booth placement
- Social media features (logo placement and mentions - includes logo)
- Featured in press releases
- 8 VIP tickets
- Option to speak at event

🌟 \$1,500— Visionary Sponsor

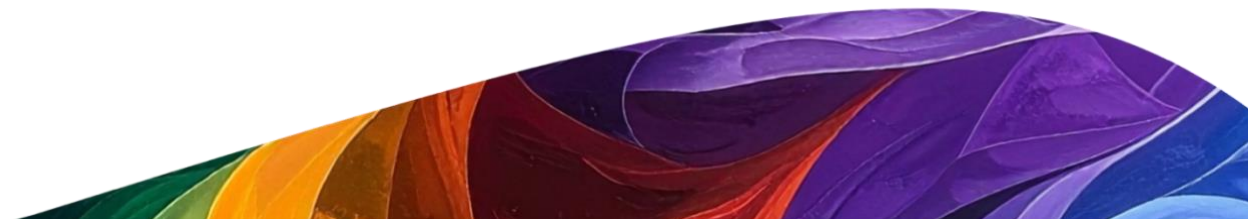
- Logo on website and event signage
- Social media recognition (logo placement)
- Radio & Digital Advertising
- Booth space
- 6 VIP tickets
- Recognition during event (shared signage recognition & promo material handouts you provide)

🎵 \$750 — Creativity Champion

- Logo on website
- Shared signage recognition
- 2 VIP tickets
- Social media thank-you post

🧠 \$250 — Inspiration Partner

- Name listed on website and event signage
- 2 general admission tickets
- Social media group thank-you



4th Annual Parking Lot Party

Sponsorship Form

Sponsor Information

Business / Organization Name _____

Contact Person _____

Address _____

Email _____ Phone _____

☐ I will provide a logo for promotional materials.

Name as it should appear in promotions _____

Sponsorship Level

Please select your sponsorship level:

- ☐ \$3,000 - Community Catalyst (Presenting Sponsor)
- ☐ \$1,500 - Visionary Sponsor
- ☐ \$750 - Creativity Champion
- ☐ \$250 - Inspiration Partner

Payment

- ☐ Check - Payable to: Ignite the Arts Foundation - 7031 Orchard Lake Road, Suite 302, W. Bloomfield, MI 48322
- ☐ Online Payment: Follow the QR code for our sponsorship product page.
- ☐ Invoice Requested



Mobile Payment

Signature _____ Date _____